

The new mortgage boutique for real estate investors

Alessandro Carroccia has founded a new and independent mortgage boutique with an experienced team for the financing of investment properties, project developments and luxury real estate. Hyrock, with offices in Zurich and Geneva, also enables investors to invest directly or indirectly in mortgages.

Zurich, March 12, 2019: Hyrock focuses on more complex and larger real estate financing arrangements. This segment is very difficult to standardise and requires more in-depth advice, combined with comprehensive expertise and many years of experience. The regulatory requirements for banks and the constantly changing nature of these conditions make it difficult for professional real estate investors and wealthy clients in particular to find tailor-made solutions, for example in terms of price or financing volume.

Alessandro Carroccia, CEO of Hyrock: "Since the launch in October 2018, we have already advised and placed over CHF 650 million in mortgage volume. This high demand confirms that our offering is in line with the market needs."

Since the beginning of the year, Property One - a multi-family office specializing in real estate - has held a stake in Hyrock. **Kevin Hinder, Managing Director of Property One:** "Our strategic investment in Hyrock Ltd. is because of the specialisation in the real estate financing market. We want to expand our value chain with the knowledge of the Hyrock team. In this way, we can provide our customers with access to this service and offer them the best possible financing solutions on the market. We are convinced of Alessandro Carroccia's added value due to his many years of experience and also expect that further synergies will arise on the real estate side".

Alessandro Carroccia: "We are proud to have Property One, a renowned partner, on board with us. Property One's extensive real estate expertise, particularly in the areas of investment, realisation and marketing, helps us to better serve our customers throughout the entire mortgage life-cycle

Hyrock also announces that it is expanding its Board of Directors with the nomination of **Dr. Roger Stettler**, a well-known financial and digitalization expert. Roger Stettler is founder and initiator of the mortgage platform Credit Exchange and is a member of the executive board of additiv AG, a leading Swiss IT company in the financial sector.

For questions and information:

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